

**Beth Pelkofsky**  
**Strategic Communications Partner**  
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I'm not much for a formal resume/bio. In living this thing called 'life,' I've discovered I bring much more to the table than my workplace experience and accomplishments. So, in addition to the "facts" – I'm a mother, a sister, and friend. My perspective has been profoundly altered since my husband's unexpected death at 50. This new reality has given me the opportunity to discover what is important and what is not; learn what I can control and what I can't and to recognize each of us holds pieces of the puzzle. I would like to share some pieces with you.

"Life isn't about waiting for the storm to pass, it's learning how to dance in the rain" – especially in the puddles.

### Experience Summary

- 15 years management experience in a variety of HR disciplines: talent acquisition, training and employee relations with a dedicated client focus
- 8 years Internal Communications management experience including the start-up of the department and leading a culture change corporate initiative
- 8 years Strategic Communications Partner

### Employment History

- MountainWorks Communications, LLC
- QVC, Inc.
- US District Federal Court
- Bamberger's (R.H. Macy's)

### Formal Education & Organizations

- Villanova Graduate with a bachelor of arts in Psychology
- IABC – International Association Business Communicators
- NAPW – National Association of Professional Women

### What People Say About Working with Me

Beth Pelkofsky is the most trustworthy person I know. She possesses an uncanny ability to see the world from your perspective, and to collaborate with you in finding solutions that are 'just right' for the situation. She does not seek individual glory or gratification, rather just the opportunity to provide a perspective that is unique and helpful." – President, International Consulting Firm

Over the last 20 years I have had the privilege of working with Beth on a number of HR projects. She is passionate about people and doing the right thing. She takes leadership courage to the highest level. Beth is sought out for her compassion and empathy. She has renowned insight in resolving people issues and is seen as a strategic partner. – Area Manager Human Resources, Call Center

"Beth has been my HR Business Partner for several years. She is both available and approachable. She listens carefully to your issues and provides creative and practical solutions that demonstrate a real business savvy. Even when the answer is "No" Beth is able to deliver that response in a way that enhances her credibility and your confidence in her skills." – Director, Line Operations, Call Center