



Hello

Let me introduce myself – I'm Beth Pelkofsky. I've worked for more than 25 years in Human Resources and Communication Management positions, like most people I've had successes and made my share of mistakes. I discovered early on the value of admitting my mistakes and apologizing at work and in life. And, I learned asking for help along the way is not a sign of weakness but of strength.

What It Looks Like to Collaborate with Me

- a partnership outside of your company – independent, focused on you
- a sounding board for your creative ideas, reflective thinking and a devil's advocate
- sharing of experiences and expertise of 20+ years of HR and Communication management roles
- practical business solutions
- honest feedback
- suggest resources and offer 'real world' insights and tips
- discuss and role play those tough conversations you have been delaying
- prepare and practice for job interviews/your 60 second elevator speech
- sharpen your proposals, presentations and idea pitches with an objective listener
- proofread and edit performance reviews plus practicing the review conversation

**"In the long history of humankind (and animal kind, too) those who learned to collaborate and improvise have most effectively prevailed."
Charles Darwin**

How I can collaborate with you

- It's all about You, not me; on an ongoing basis or one call and done
- I can ask questions so you'll discover your 'reality' and see into the heart of the matter
- We can brainstorm together so you can determine if or how important a situation is
- I can practice with you to fine tune the delivery of tough messages
- I can offer honest feedback about your ideas
- I can collaborate with you to handle consistent career derailers – without judgment
- I can work with you to meet tight time demands

I want to collaborate. Send an email to beth@nanrussell.com